

[www.bekathepromise.com](http://www.bekathepromise.com)



New Era Of High Quality Water  
**Experience it in  
every sip of Beka.**

## • About us

**BEKA** is a premium hydration brand under **ALMD BEKA Private Limited**, built with a commitment to purity, trust and excellence. Our journey began in 2020, providing 20L water solutions to homes, offices and local businesses. Through these years of service and customer feedback, we understood one thing clearly people don't just want water, they want confidence in every sip. Today, **BEKA** has evolved from a bulk water supplier to a growing packaged hydration brand offering bottled formats for retail, events, corporate use and general consumption.

### **Every bottle reflects:**

- care in sourcing
- responsibility in production
- and a promise of consistency and quality

“**BEKA** isn't only about quenching thirst—it's about delivering purity that inspires trust and builds lasting relationships.”

## • Vision

To become India's most trusted hydration brand and grow into a global partner for clean, safe and premium drinking experiences

## • Mission

### **Our mission is to:**

- Deliver clean, safe and consistent bottled hydration solutions.
- Maintain strict hygiene, quality and compliance standards at every stage.
- Provide reliable service to households, businesses, retail outlets and large-scale events.
- Build a brand experience that consumers trust, value and proudly recommend.
- Grow responsibly with innovation, sustainability and customer satisfaction at the center of every decision.



## • Our Water Process

Every bottle of **BEKA** goes through a carefully designed multi-stage purification system to ensure safety, taste, and consistency. Our water treatment includes:

- Sand Filtration – Removes large particles and sediment.
- 2-Stage Carbon Filtration – eliminates odor, chlorine and organic impurities.
- Reverse Osmosis (RO) – ensures deep purification by removing dissolved solids.
- 6-Stage Micron Filtration – refines clarity and removes microscopic particles.
- 3-Stage UV Sterilization – neutralizes microorganisms and ensures microbiological safety.
- Remineralization – adds essential minerals for improved taste and balanced composition.
- Final Disinfection – ensures hygiene and long-lasting purity until sealed.

Every step is monitored, recorded, and maintained under strict hygiene guidelines.

## • Quality Standards

At **BEKA**, every bottle reflects our commitment to clean, safe, and refreshing water.

### **We ensure:**

- FSSAI-approved manufacturing facility
- Food-grade and tamper-evident packaging
- Filling and sealing carried out by trained personnel
- Regular water quality testing through certified laboratories
- Safe storage and handling before dispatch

## • Product Range

**BEKA** offers multiple hydration formats created to suit every need:

- 300 ml Bottles – Perfect for events, gatherings, & on-the-go use
- 500 ml Bottles – Ideal for fitness, travel, and daily hydration
- 1 Litre Bottles – Household and convenience use
- 5 Litre Packs – For family use, travel needs, and short-term consumption
- 20 Litre Jars – Offices, homes, institutions & continuous supply

Custom corporate supply, subscription delivery, bulk orders, and event partnerships are available.

Our goal is to deliver water that meets safety expectations and feels premium with every sip.

## • Brand Values

Our brand stands on five pillars:

- **Purity**

Clean, safe hydration — no compromise.

- **Trust**

Every bottle reflects consistency and responsibility.

- **Innovation**

We evolve with new technologies and smarter hydration solutions.

- **Service**

Reliability, quick response, and customer-first commitment.

- **Responsibility**

Ethical production and long-term sustainability goals.

## • Soon launching:

- **Fruit Juices** – Fresh, flavorful beverages made for leisure, hospitality, and gatherings
- **Soda / Carbonated Water** – A perfect partner for restaurants, events, and mixers







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